Modern - A Fresh, Original Sound
Christian - Follower of Jesus
Outlaw - Independent and Unconventional – (more below)
Recording - I Make CDs :-)
Artist - Well, I Try!

My definition of "Outlaw"
First, what it is not: Rebellion towards the Lord.
Reliance on self.

The term "outlaw" originates from early Nashville where artists such as Willie Nelson and Waylon Jennings went against the established labels and took a "do-it-yourself" approach.

I have taken this approach as well, due to a few important factors.

First, I'm 33 and just starting my solo-recording career. Most labels believe only people 12-24 listen to music and want someone their own age to idolize.

Second, my first album includes Rock, Punk, Latin, Folk, Adult Contemporary and Country. This is a cardinal sin in the music business. Labels do not know or cannot afford to market an unknown artist in more than one style of music. (By the way, I think my next album will start with a delta-blues slide guitar song in the style of Robert Johnson!)

Lastly, I am past the point in my life where I have "rock star" dreams. I do not need the tour support of a label so I can satisfy a longing to be performing in coliseums or signing autographs every time I eat at a restaurant. What I do want to do is write and record the songs the Lord gives me to bring glory to His name and bless the people who hear it.

So why label myself as a "Modern Christian Outlaw Recording Artist" in the first place? Simple. There are over one million music acts on MySpace alone. It is important to have a "unique product identifier" to help you rise up from among the clutter. So, that's the whole deal. It's just a (hopefully) clever way to generate interest for this album and the ones to come.

God Bless!
Greg